## SURVEY no. 1: How do Kiwis speak?

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This is a short survey that is being conducted by students of *LING 102 – Language and Society*, at the University of Canterbury. We are investigating how New Zealanders perceive the way they and their fellow New Zealanders speak. Your participation is completely voluntary. If you have questions, please contact the course convenor, Dr. Alexandra D'Arcy, at 364-2909.

I agree to participate in this surve	ey.
Signature:	Date:
Please provide some background infanonymous.	formation about yourself. Your identity will remain
Age	If student: mother's occupation
Gender	father's occupation
Ethnicity	Born (NZ city)
Education	Raised (NZ city)
Occupation	Current NZ city and suburb

Turn over this page and you will find a map displaying the regions of New Zealand.

On the map, please write what you think distinguishes the way people speak in these various regions.



## **Correctness**

Refer to the New Zealand map and rank on a scale from 1 to 5 how correctly you think people speak in the particular regions. A rating of 1 means you think the people in that particular region speak very incorrectly while a rating of 5 obviously means you think they speak very correctly.

(very incorrectly)	1	2	3	4	5	(very correctly)		
How correctly do they s	peak	in:						
Northland			1	2	3	4	5	
Auckland area			1	2	3	4	5	
Gisborne-Hawke's Bay			1	2	3	4	5	
Taranaki			1	2	3	4	5	
Wellington			1	2	3	4	5	
Nelson-Marlborough			1	2	3	4	5	
Canterbury			1	2	3	4	5	
Westland			1	2	3	4	5	
Otago-Southland			1	2	3	4	5	

## **Pleasantness**

As with the previous task, rank the speech of the various regions on a scale of 1 to 5. But this time rate how pleasantly you think the people speak. If you really like the way people speak in a particular region give them a high rating but if you don't, give them a low rating.

(very unpleasant)	1	2	3	4	5	(ver	(very pleasant)	
How pleasantly do they speak in:								
Northland			1	2	3	4	5	
Auckland area			1	2	3	4	5	
Gisborne-Hawke's Bay			1	2	3	4	5	
Taranaki			1	2	3	4	5	
Wellington			1	2	3	4	5	
Nelson-Marlborough			1	2	3	4	5	
Canterbury			1	2	3	4	5	
Westland			1	2	3	4	5	
Otago-Southland			1	2	3	4	5	